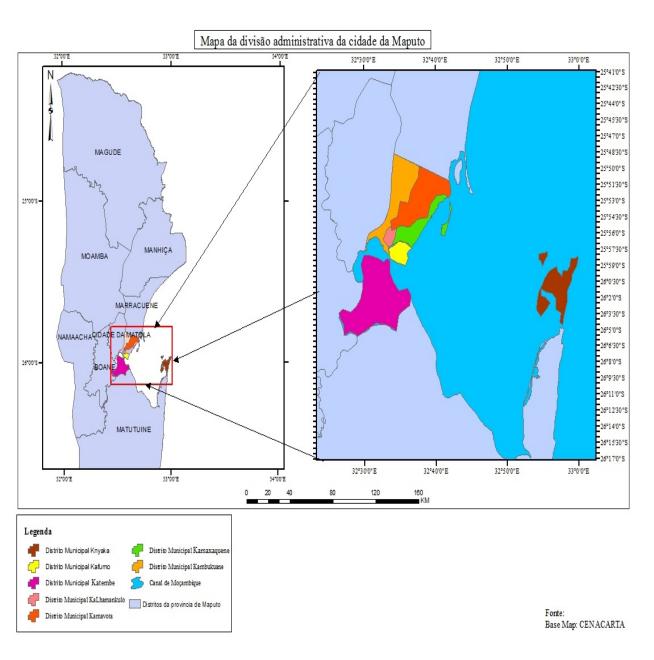
The Inclusion of Young Entrepreneurs in the City of Maputo's Food Markets

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Food Vendors in Maputo





Geographic area	Mozambique headcoutn Poverty incidence (%)			
	1996	2002	2008	2014
Mozambique	69.7	52.8	51.7	46.1
Urban areas	61.8	48.2	46.8	37.4
Rural areas	71.8	55.0	53.8	50.1
The city of Maputo	47.1	42.9	29.9	11.6
Source: MEF-DNEE, 2016				

The meaning of young people

OECD: The youth population is defined as those people aged less than15. The share of the dependent population is calculated as total elderly and youth population expressed as a ratio of the total population. (OECD (2018), Young population (indicator). doi: 10.1787/3d774f19-en (Accessed on 01 July 2018)

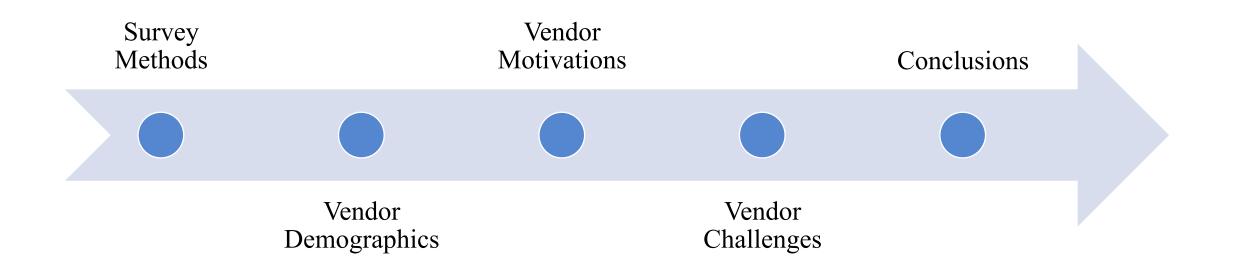
Mozambican Constitution of 2004 defines young people all citizens aging between 15 and 35 years. (Ministry of Youth and Sports 2012)

Working age – 15 years or 12 (Law 23/2007 of 1st of August). This took into account:

- Economic conditions of the majority of Mozambicans (poverty and orphanage)
- Compulsory schooling age (13 and now 15 years)

Selected some features of young people			
Young population	45% aged less than 15 years (20,336,795)		
	33% aged between 15 and 35 years		
Urban	12% of young people aged between 15 and 35 years lived in urban areas		
Rural	21% of young people aged between 15 and 35 lived in rural areas		
Illiteracy	Illiteracy of young aging 15 and 24 was 30%- 51% females and 49% males		
Unemployment	40.7% in 2014		
Source: Ministry of Youth and	Sports, 2012; INE (2007)		

Presentation Layout



Survey Instrument and Sampling Strategy

- Survey Instrument: Hungry Cities Partnership Food Vendor Survey
 - Vendor Demographics
 - Vendor Business Structure, Challenges, and Strategies
 - Vendor Employee Demographics
- Sampling Strategy
 - Survey administered to 1022 food vendors with fewer than 5 employees in and around 7 markets in the City of Maputo
 - Sample size was approximately stratified proportionately across the markets based on market size
 - Enumerators initiated a systematic sampling strategy within the markets to select vendors for the survey

Generalizability of Survey Results

2014 Maputo Household Survey (n=935 Sampled Household Member Vendors)

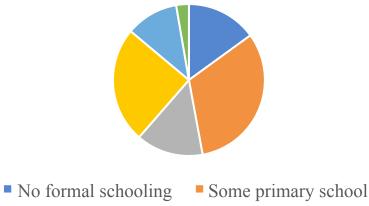
Age

- Mean = **38.87**
- Std. Dev. = **12.94**

Gender

- 27.4% Male
- 72.6% Female

Education



- Primary completed
 Some high school
- High school completed Above high school

2017 Maputo Food Vendor Survey (n=1022 Sampled Food Vendors)

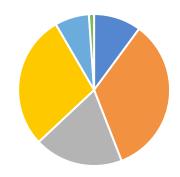
Age

- Mean = **36.97**
- Std. Dev. = **11.86**

Gender

- 23.6% Male
- 76.4% Female

Education

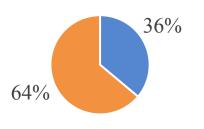


- No formal schooling
 Some primary school
- Primary completed
- Some high school
- High school completed Above high school

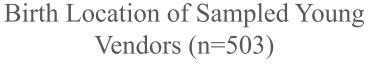
Young Vendor Demographics (<= 35 Years Old)

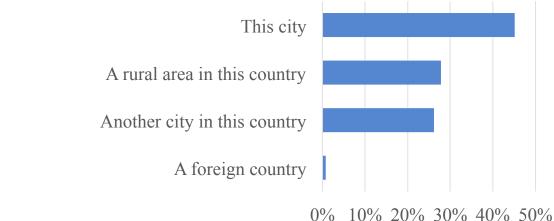
- Most were female
- 45% were born in Maputo
- Less than 15% graduated from high school
- 56% had a main occupation before starting their business

Gender of Sampled Young Vendors (n=504)

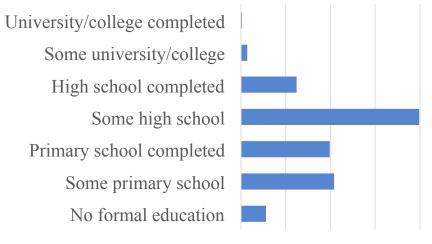


Male Female

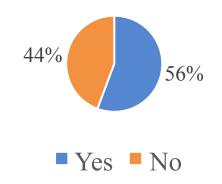




Highest Level of Education Achieved by Sampled Young Vendors (n=500)

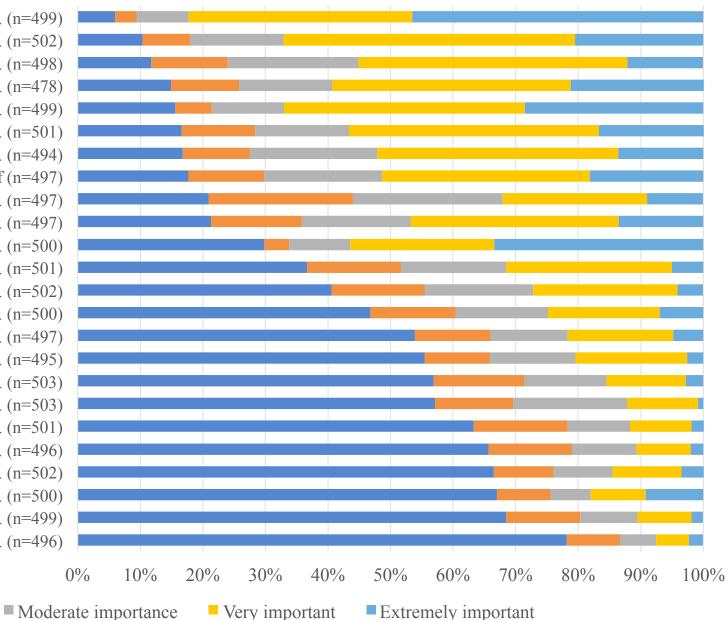


Previous Main Occupation of Sampled Young Vendors (n=503)



0% 10% 20% 30% 40% 50%

Importance of Reasons for Starting Food Vending Business among Sampled Young Food Vendors in Maputo

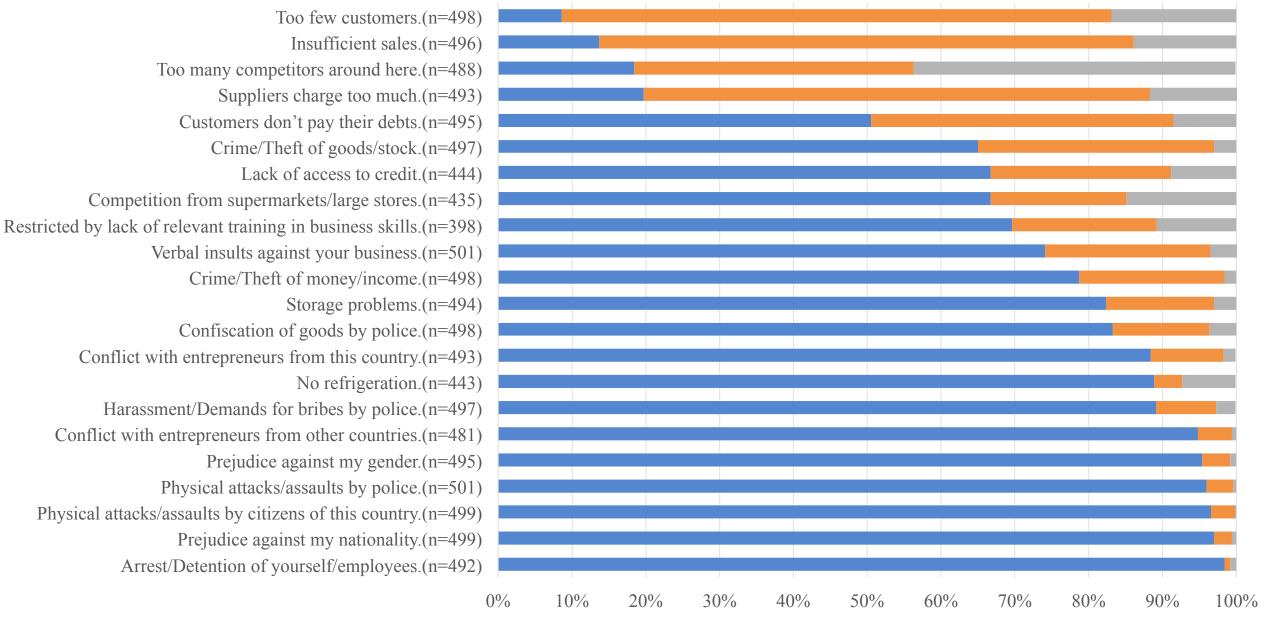


I needed more money just to survive. (n=499) I wanted to give my family greater financial security. (n=502) I like to learn new skills. (n=498) I have the right personality to run my own business. (n=478) I have always wanted to run my own business. (n=499) I wanted more control over my own time/I wanted to be my own boss. (n=501) I wanted to do something new and challenging. (n=494) I like to challenge myself (n=497)I wanted to contribute to the development of this country. (n=497) I enjoy taking risks. (n=497) I was unemployed and unable to find a job. (n=500)I wanted to make more money to send to my family in my home area. (n=501) My family has always been involved in business. (n=502) I wanted to increase my status in the community. (n=500)I wanted to provide employment for members of my family. (n=497) Support and help in starting my business was available from other people. (n=495) I wanted to compete with others and be the best. (n=503)I wanted to provide a service/product to consumers in my neighborhood. (n=503) I wanted to provide a service/product to consumers in other parts of this city. (n=501) I wanted to provide employment for people from my home area. (n=496) I decided to go into business in partnership with others. (n=502) I had a job but it did not pay enough. (n=500) I wanted to provide employment for other people. (n=499) I had a job but it did not suit my qualifications and experience. (n=496)

Little importance

No importance

Business Challenges Faced in the Previous Year by Sampled Young Food Vendors in Maputo



Never Sometimes Often

Concluding Remarks

- The sampled food vendors under the age of 36 in Maputo tended to be *female, born locally,* with *limited prior formal education*.
- The sampled young food vendors identified *survival, family financial security, personal desire, learning,* and *self-determination* as the most common reasons given for starting their businesses.
- The sampled young food vendors identified *competition, insufficient* sales and customers along with unaffordable suppliers as the most common business challenges.