

The Inclusion of Young Entrepreneurs in the City of Maputo's Food Markets

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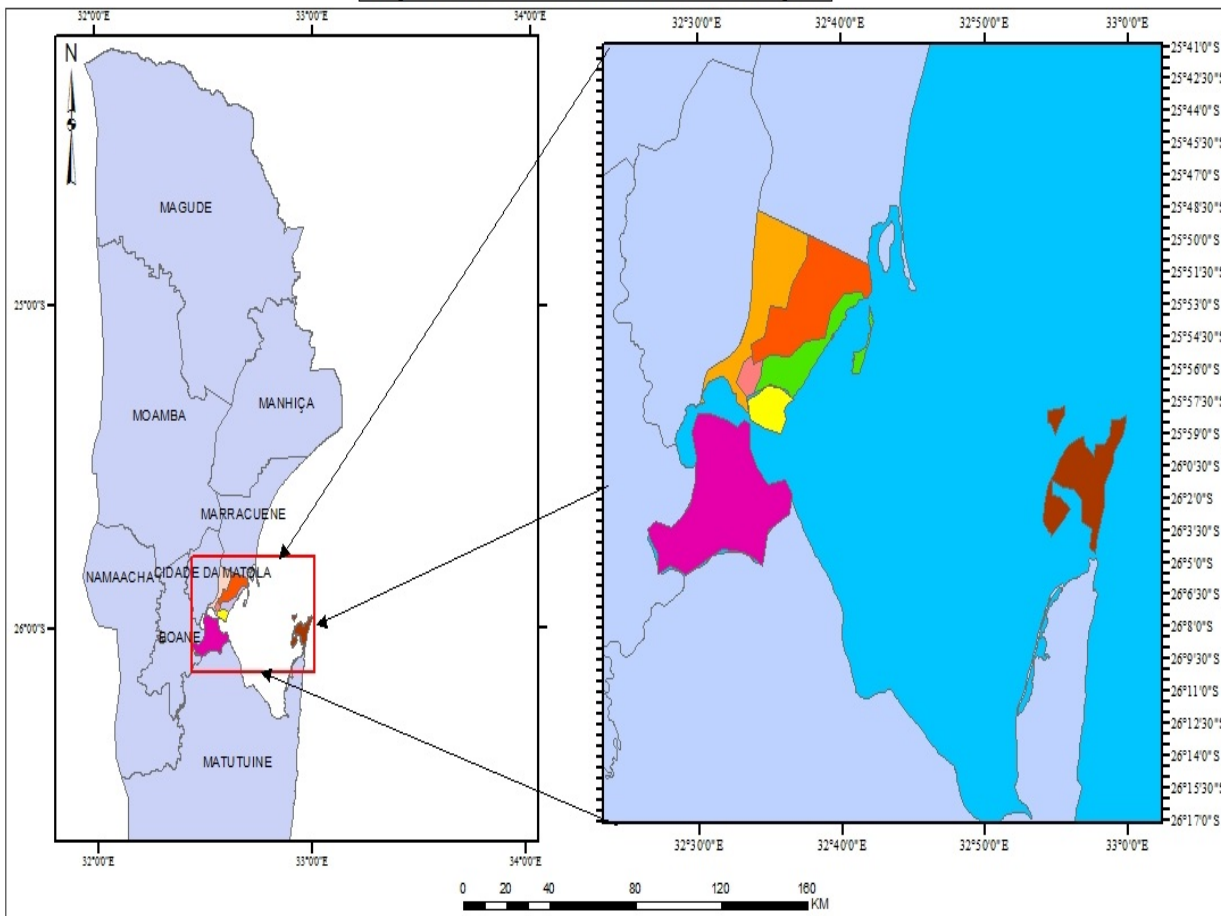
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Food Vendors in Maputo



Mapa da divisão administrativa da cidade da Maputo



Fonte:
Base Map: CENACARTA

Geographic area	Mozambique headcount Poverty incidence (%)			
	1996	2002	2008	2014
Mozambique	69.7	52.8	51.7	46.1
Urban areas	61.8	48.2	46.8	37.4
Rural areas	71.8	55.0	53.8	50.1
The city of Maputo	47.1	42.9	29.9	11.6

Source: MEF-DNEE, 2016

The meaning of young people

OECD: The youth population is defined as those people aged less than 15. The share of the dependent population is calculated as total elderly and youth population expressed as a ratio of the total population. (OECD (2018), Young population (indicator). doi: 10.1787/3d774f19-en (Accessed on 01 July 2018))

Mozambican Constitution of 2004 defines young people all citizens aging between 15 and 35 years. (Ministry of Youth and Sports 2012)

Working age – 15 years or 12 (Law 23/2007 of 1st of August). This took into account:

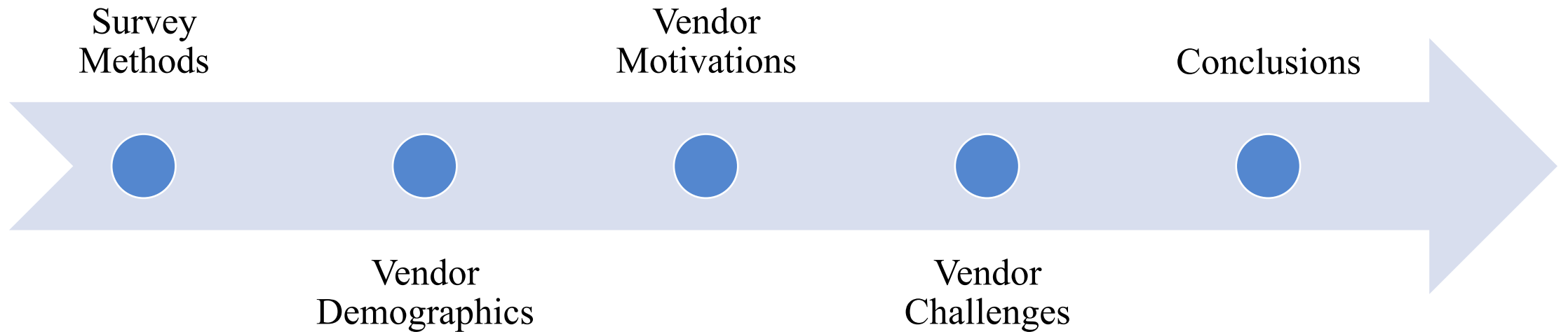
- Economic conditions of the majority of Mozambicans (poverty and orphanage)
- Compulsory schooling age (13 and now 15 years)

Selected some features of young people

Young population	45% aged less than 15 years (20,336,795)
	33% aged between 15 and 35 years
Urban	12% of young people aged between 15 and 35 years lived in urban areas
Rural	21% of young people aged between 15 and 35 lived in rural areas
Illiteracy	Illiteracy of young aging 15 and 24 was 30%- 51% females and 49% males
Unemployment	40.7% in 2014

Source: Ministry of Youth and Sports, 2012; INE (2007)

Presentation Layout



Survey Instrument and Sampling Strategy

- Survey Instrument: Hungry Cities Partnership Food Vendor Survey
 - Vendor Demographics
 - Vendor Business Structure, Challenges, and Strategies
 - Vendor Employee Demographics
- Sampling Strategy
 - Survey administered to 1022 food vendors with fewer than 5 employees in and around 7 markets in the City of Maputo
 - Sample size was approximately stratified proportionately across the markets based on market size
 - Enumerators initiated a systematic sampling strategy within the markets to select vendors for the survey

Generalizability of Survey Results

2014 Maputo Household Survey

(n=935 Sampled Household Member Vendors)

Age

- Mean = **38.87**
- Std. Dev. = **12.94**

Gender

- **27.4%** Male
- **72.6%** Female

Education



- No formal schooling
- Some primary school
- Primary completed
- Some high school
- High school completed
- Above high school

2017 Maputo Food Vendor Survey

(n=1022 Sampled Food Vendors)

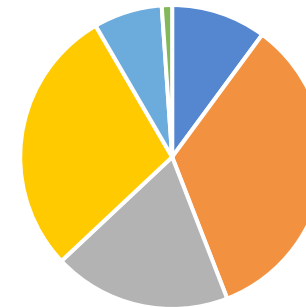
Age

- Mean = **36.97**
- Std. Dev. = **11.86**

Gender

- **23.6%** Male
- **76.4%** Female

Education

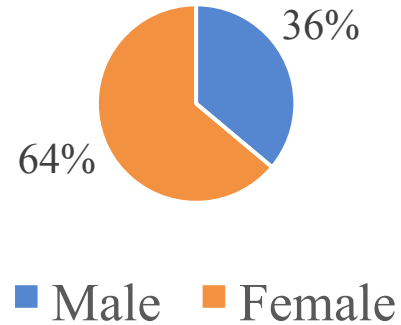


- No formal schooling
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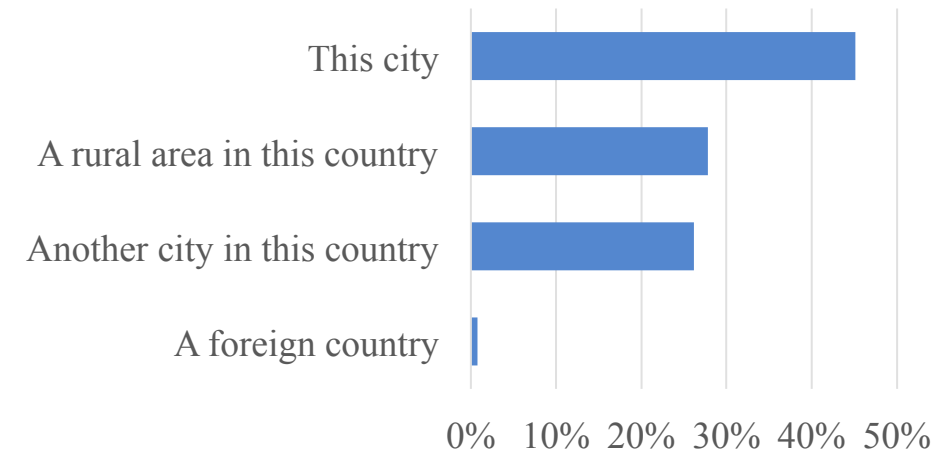
Young Vendor Demographics (<= 35 Years Old)

- Most were female
- 45% were born in Maputo
- Less than 15% graduated from high school
- 56% had a main occupation before starting their business

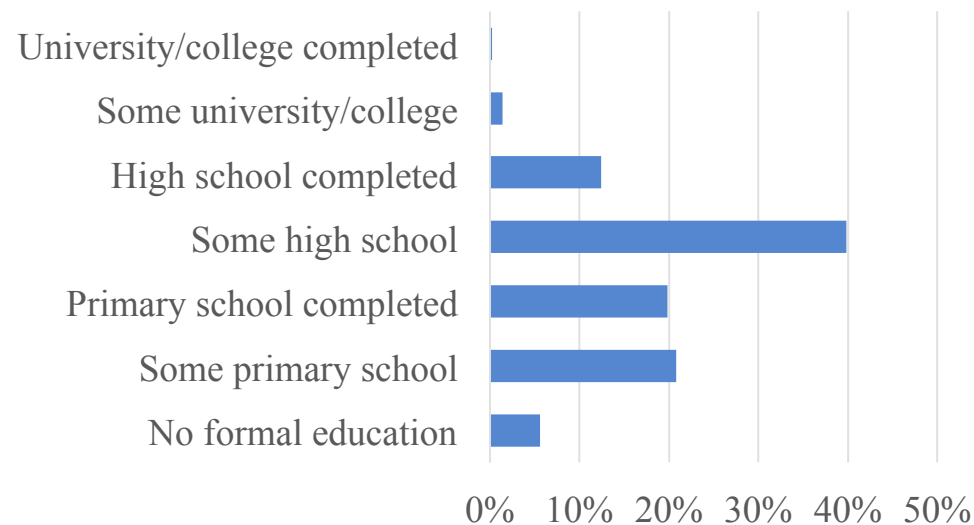
Gender of Sampled Young Vendors (n=504)



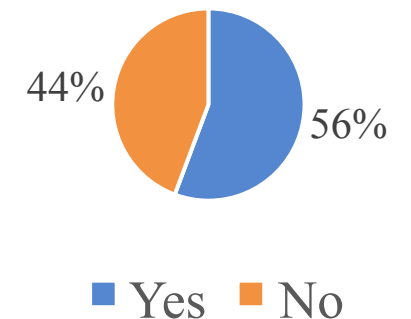
Birth Location of Sampled Young Vendors (n=503)



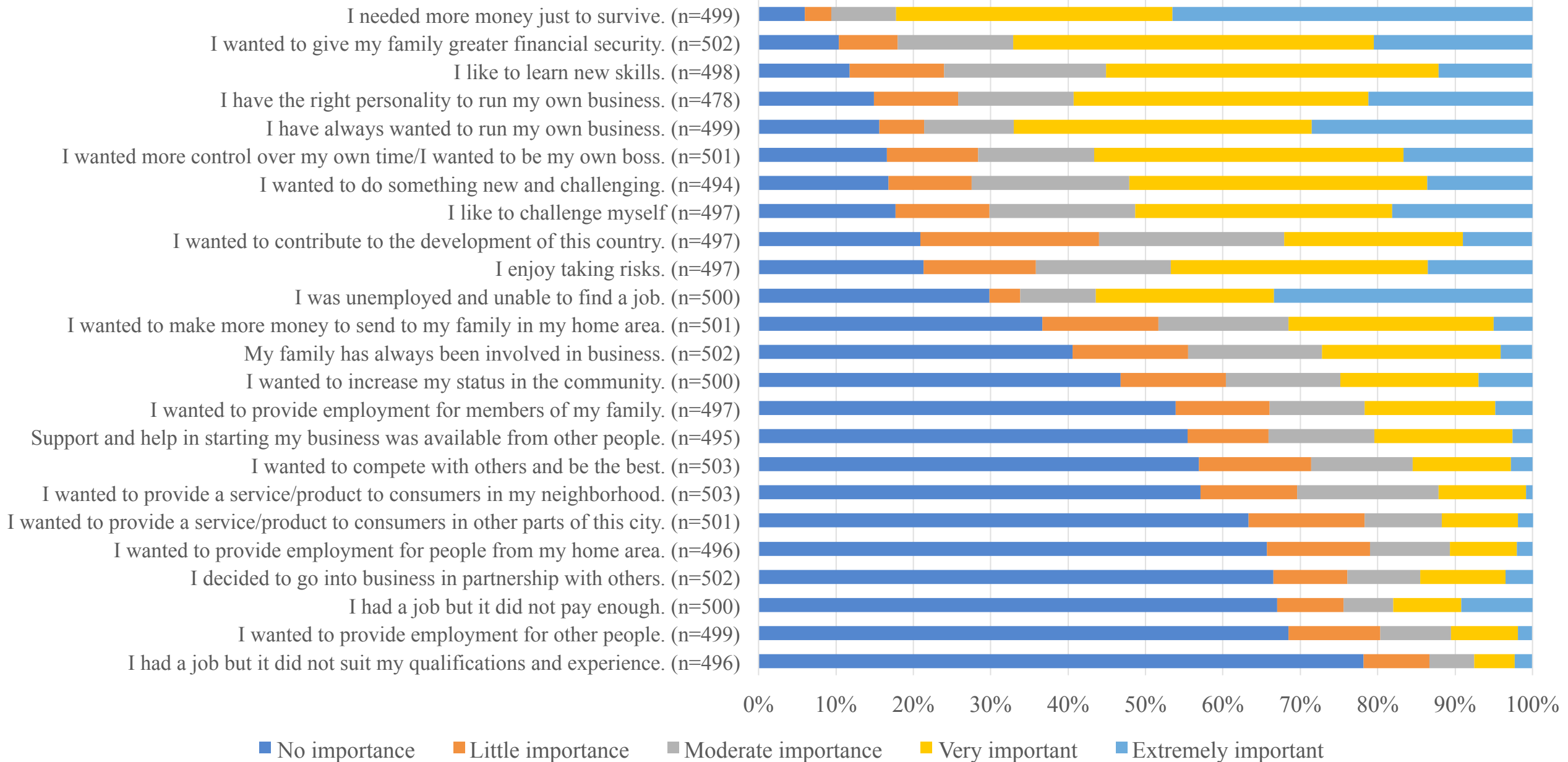
Highest Level of Education Achieved by Sampled Young Vendors (n=500)



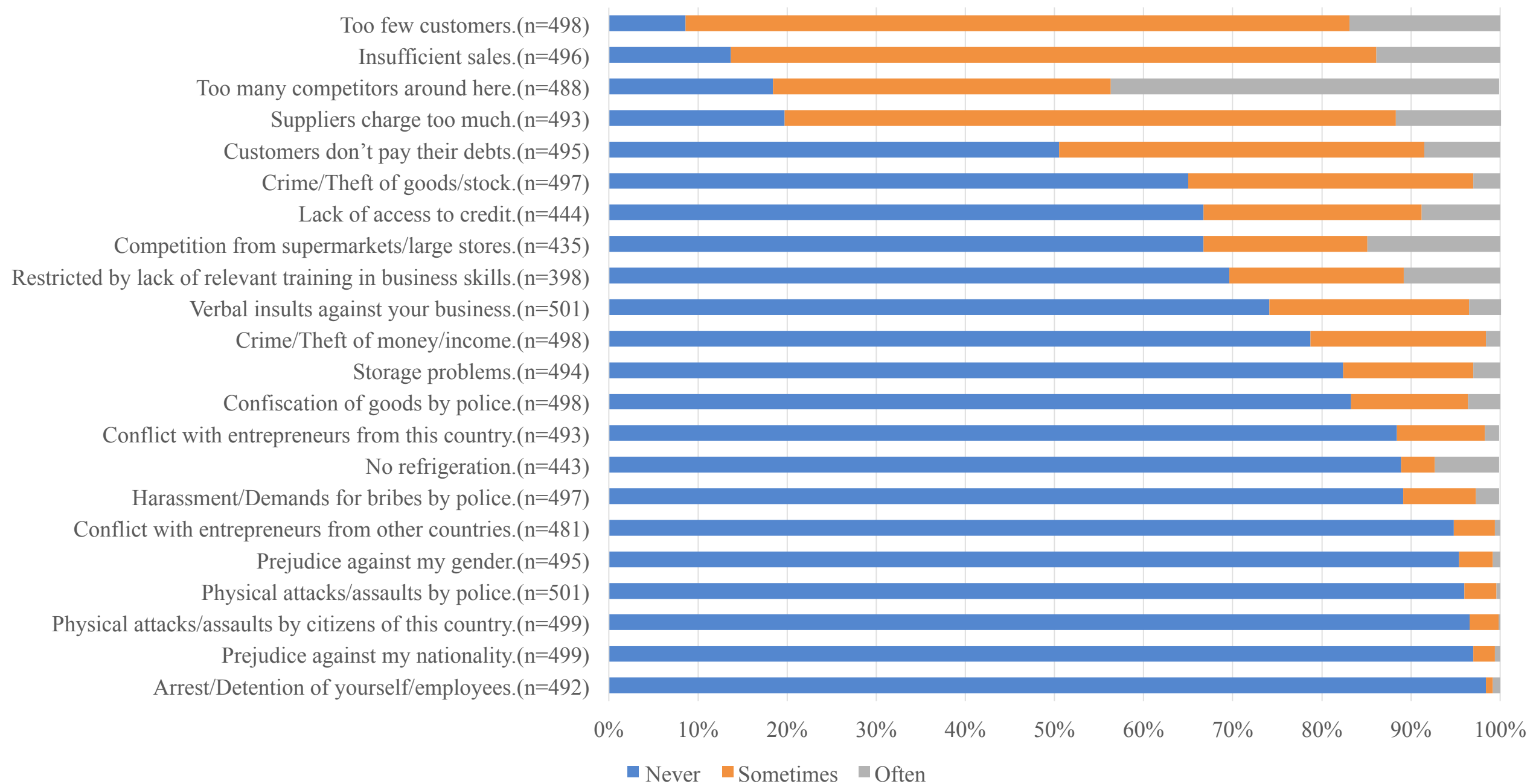
Previous Main Occupation of Sampled Young Vendors (n=503)



Importance of Reasons for Starting Food Vending Business among Sampled Young Food Vendors in Maputo



Business Challenges Faced in the Previous Year by Sampled Young Food Vendors in Maputo



Concluding Remarks

- The sampled food vendors under the age of 36 in Maputo tended to be *female, born locally*, with *limited prior formal education*.
- The sampled young food vendors identified *survival, family financial security, personal desire, learning*, and *self-determination* as the most common reasons given for starting their businesses.
- The sampled young food vendors identified *competition, insufficient sales and customers* along with *unaffordable suppliers* as the most common business challenges.